

# Recent Project

Birmingham City Centre



## City Centre Regeneration

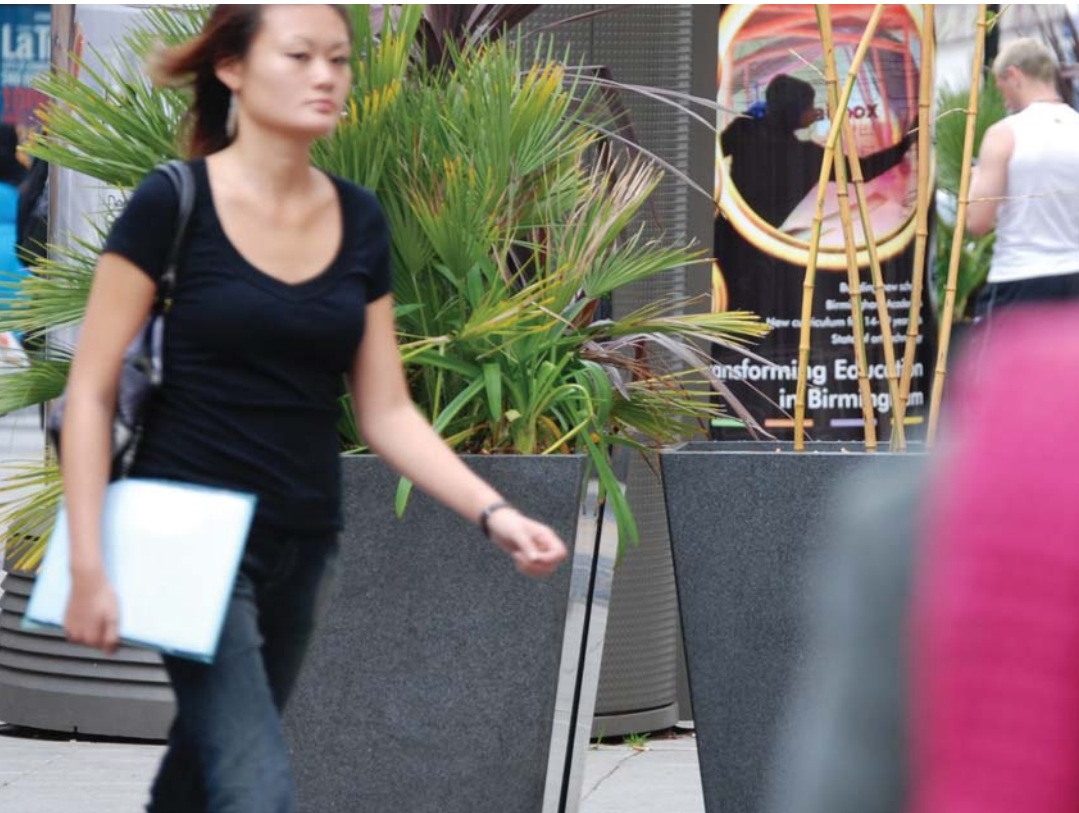
Birmingham, United Kingdom

As part of its ongoing urban regeneration programme, IOTA was commissioned by Birmingham City Council to supply planters for the downtown shopping district.

The planters are sited throughout the district, along the pedestrianised zone of New Street to the south, north up Corporation Street, and west to the Cathedral Square. In addition to established tree planting, IOTA's planted pots are the principal form of soft landscaping used within the scheme.



Contemporary Garden Style



IOTA's Granite planters were chosen for their solid construction and considerable weight, making them particularly appropriate for municipal areas. The scheme uses 60 of IOTA's largest stock planter – the Taper 800.

The majority of the planters are clustered in offset groups of three, and are planted seasonally. In the winter, as shown here, hardy evergreens such as bamboo and Cordyline are used to provide lasting colour and structural interest. The planter groups are positioned to serve a wide variety of functions – such as directing pedestrian flow; identifying intersections; and signposting key locations (e.g. seating areas and cab ranks).



Contemporary Garden Style

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