

Recent Project

The Outlet Designer Shopping Mall



THE OUTLET

Designer shopping mall
Banbridge, N.Ireland

IOTA was commissioned by landscape architects Hyland Edgar Driver to supply planters for this designer outlet mall. The mall comprises 78 shop units on an outdoor site, the tenants including Armani, Calvin Klein, Joseph, Ghost and Jaeger. Planted pots were the only form of soft landscaping used within this prestigious development.



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IOTA's Granite planters were chosen to reinforce the upmarket shopping environment, and a mixture of stock lines and larger bespoke sizes were used, totalling 234 pieces.



The planted pots not only bring colour and interest, but also play a central role in defining different areas within the mall, and directing customer flow. For example: imposing 1100mm high planters mark the colonnaded main entrance; a row of the same planters signal the way from the car park to the entrance; pairs of smaller planters frame and signpost the doorways to every shop; and lines of bespoke 1200mm troughs add structure and interest within the open avenues of the mall.



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